

Terms of Service

Taptoweb Corporation – Easyapp Effective Date: August 17, 2023 **Last Updated:** March 18, 2026

Taptoweb Corporation is a corporation incorporated under the laws of the State of Delaware, United States of America.

1. Acceptance of Terms

By downloading, installing, accessing, or using the Easyapp mobile application or any related services (collectively, the "Services"), you agree to be bound by these Terms of Service ("Terms"). If you do not agree to these Terms, do not access or use the Services.

These Terms constitute a legally binding agreement between you and Taptoweb Corporation ("Taptoweb," "we," "us," or "our"). By using the Services, you also confirm that you are at least 16 years of age and have the legal capacity to enter into this agreement.

If you are using the Services on behalf of a business or other legal entity, you represent that you have the authority to bind that entity to these Terms, and references to "you" include that entity.

2. Description of Services

Easyapp is an AI-powered no-code platform that enables individuals and businesses to create, publish, and manage mobile applications for iOS, Android, and Web (PWA) without requiring technical knowledge or coding skills.

The Services include:

- AI-assisted application generation from a business description or website URL
- A drag-and-drop editor for customizing application content and layout
- Publishing tools for Mini App, Progressive Web App (PWA), and Native App distribution
- A catalog of platform services including, but not limited to, profiles, listings, forms, loyalty programs, push notifications, appointments, events, and payment processing

- Easyapp Store for mini app discovery

Easyapp operates as a platform. Taptoweb does not control or take responsibility for the content published by App Creators through the Services.

3. Eligibility and Account Registration

3.1 Age Requirement You must be at least 16 years of age to use the Services. By registering an account, you confirm that you meet this requirement.

3.2 Account Creation To access certain features, you must create an account using one of the following methods: email and password, Sign in with Google, or Sign in with Apple. You agree to provide accurate, current, and complete information during registration and to keep your account information up to date.

3.3 Account Security You are responsible for maintaining the confidentiality of your account credentials and for all activity that occurs under your account. You agree to notify us immediately at app@easyapp.co if you suspect any unauthorized access to or use of your account.

3.4 One Application Per Account Each Easyapp account supports one application. Deleting your account permanently deletes your application and all associated data. This action is irreversible.

4. Subscriptions and Payments

4.1 Subscription Plans Access to the Services requires a paid subscription. The following plans are available:

- **Mini App Plan:** \$4.99 per month or \$49.99 per year. Includes Mini App, PWA, and Web publishing. Includes a 3-day free trial.
- **Mobile App Plan:** \$19.99 per month or \$199.99 per year. Includes Mini App, iOS App Store, and Google Play publishing. No free trial.

4.2 In-App Purchase Services Additional services are available for separate purchase within the application, including AI Content Assistant, Push Notification, Loyalty, Appointment, Event, Form, Member, Payment Gateways, and others. These purchases are separate from your subscription and are subject to their own pricing. Current prices are displayed within the application.

4.3 Free Trial The Mini App Plan includes a 3-day free trial. The trial includes the AI app

builder, drag-and-drop editor, Preview Access, and publishing features. In-app purchase services are not included in the trial. If you do not subscribe before the trial ends, your application will be unpublished. Your content and settings will be retained.

4.4 Payment Processing All subscription and in-app purchase payments are processed by Apple (App Store) or Google (Google Play) through your respective account. Taptoweb does not directly collect or store your payment card information. Merchant payments enabled through the Payment Gateways service are processed by Stripe.

4.5 Automatic Renewal Subscriptions renew automatically at the end of each billing period. To avoid renewal, you must cancel your subscription at least 24 hours before the renewal date through your Apple or Google account settings.

4.6 Usage Quotas Your subscription includes the following usage allowances:

- Active Users: 1,000,000 per period
- Push Notifications: 1,000 per period

Additional capacity may be purchased through in-app purchases. Current usage is viewable under Settings > My Remaining Usage.

5. Cancellation and Refunds

5.1 Cancellation You may cancel your subscription at any time through your device's subscription management settings:

- **iOS:** Device Settings > [Your Name] > Subscriptions > Easyapp > Cancel Subscription
- **Android:** Google Play > Profile > Payments & subscriptions > Subscriptions > Easyapp > Cancel

Following cancellation, your subscription remains active through the end of the current billing period. At the end of the period, your application will be unpublished. Your content and settings will be retained and your application can be republished upon resubscription.

5.2 Account Deletion Canceling your subscription and deleting your account are separate actions. Deleting your account does not automatically cancel your subscription. You must cancel your subscription separately before deleting your account to avoid continued charges.

To delete your account, navigate to Settings > My Account > Delete My Account, or contact us at app@easyapp.co. Account deletion is permanent and irreversible.

5.3 Refunds Taptoweb does not process refunds directly. All refund requests must be

submitted to Apple or Google through their respective platforms:

- **iOS:** reportaproblem.apple.com
- **Android:** Google Play > Profile > Payments & subscriptions > Budget & order history

Refund eligibility is determined solely by Apple's and Google's policies. Taptoweb has no ability to approve, deny, or accelerate refund requests.

6. User Content and Responsibilities

6.1 Your Content You retain ownership of all content you create, upload, or publish through the Services ("User Content"). By using the Services, you grant Taptoweb a limited, non-exclusive, royalty-free license to host, store, display, and process your User Content solely for the purpose of providing the Services.

6.2 Content Standards You are solely responsible for your User Content and for ensuring that it complies with all applicable laws and these Terms. You agree not to create, upload, or publish content that:

- Infringes the intellectual property rights, privacy rights, or other rights of any third party
- Is unlawful, defamatory, harassing, abusive, threatening, obscene, or fraudulent
- Contains malware, viruses, or any code intended to damage or interfere with any system
- Violates any applicable law or regulation, including export control laws
- Constitutes spam or unsolicited commercial communications
- Impersonates any person or entity or misrepresents your affiliation with any person or entity
- Involves the collection of personal data from minors without appropriate consent

6.3 Website URL Submissions When you submit a website URL for AI-assisted app generation, you represent and warrant that you have the legal right to use the content found at that URL for the purpose of creating your application. You are solely responsible for ensuring that such use does not infringe any third-party rights.

6.4 App Creator Responsibilities If you publish a mini app through Easyapp and collect data from end users through platform services (such as Form, Survey, Member, or Appointment), you act as an independent data controller for that end user data. You are solely responsible for compliance with applicable data protection laws and for providing end users with appropriate privacy notices.

7. Prohibited Uses

You agree not to use the Services to:

- Reverse engineer, decompile, disassemble, or attempt to derive the source code of the platform
- Reproduce, duplicate, copy, sell, or resell any portion of the Services without express written permission from Taptoweb
- Access the Services through automated means, scrapers, bots, or scripts without authorization
- Circumvent or attempt to circumvent any access controls, security features, or usage limits
- Use the Services to develop a competing product or service
- Interfere with or disrupt the integrity or performance of the Services or any third-party systems
- Attempt to gain unauthorized access to any account, system, or network
- Use the Services in violation of any applicable law, regulation, or third-party terms of service, including Apple App Store and Google Play policies

8. Intellectual Property

8.1 Taptoweb's Rights The Services, including all software, design, text, graphics, interfaces, and technology underlying the platform, are owned by or licensed to Taptoweb Corporation and are protected by applicable intellectual property laws. Nothing in these Terms transfers any ownership of the platform or its underlying technology to you.

8.2 Easyapp Branding The name "Easyapp," the Easyapp logo, and associated marks are trademarks of Taptoweb Corporation. You may not use these marks without prior written permission.

8.3 Feedback If you submit suggestions, feedback, or ideas about the Services, you grant Taptoweb a perpetual, irrevocable, royalty-free license to use such feedback for any purpose without compensation or attribution to you.

9. AI-Generated Content

The Services use artificial intelligence to generate application content, images, and text.

You acknowledge that:

- AI-generated content is provided as a starting point and may not be accurate, complete, or suitable for your specific needs
 - You are responsible for reviewing, editing, and verifying all AI-generated content before publishing
 - Taptoweb makes no warranties regarding the accuracy, originality, or fitness of AI-generated content
 - AI-generated content does not constitute legal, medical, financial, or professional advice
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10. Third-Party Services and Links

The Services integrate third-party services including Google Maps, Stripe, Apple Pay, and AI providers. Your use of such third-party services is subject to their respective terms and privacy policies. Taptoweb is not responsible for the practices, content, or availability of third-party services.

The Services may also allow you to link to external websites or services. Taptoweb does not endorse and is not responsible for the content or practices of any linked third-party website or service.

11. Publishing and Distribution

11.1 Mini App Publishing Mini App publishing is available under the Mini App Plan. Mini apps are distributed via link and do not require App Store or Google Play review. Taptoweb conducts its own content review prior to making mini apps available.

11.2 Native App Publishing Native app publishing to the Apple App Store and Google Play is available under the Mobile App Plan. Native app submissions are subject to Apple's and Google's review processes. Taptoweb does not guarantee approval and is not responsible for rejection decisions made by Apple or Google.

11.3 Content Review Taptoweb reserves the right to review any application or content published through the Services and to remove or unpublish applications that violate these Terms or applicable policies, without prior notice.

12. Service Availability and Modifications

12.1 Availability Taptoweb will make reasonable efforts to maintain the availability of the Services. However, we do not guarantee uninterrupted or error-free access. The Services may be temporarily unavailable due to maintenance, updates, or circumstances beyond our control.

12.2 Modifications Taptoweb reserves the right to modify, suspend, or discontinue any part of the Services at any time, with or without notice. We will make reasonable efforts to notify users of material changes. Continued use of the Services after any modification constitutes acceptance of the updated Services.

12.3 Service Updates We may update the platform, including adding or removing features and services, changing pricing, or altering usage limits. Where such changes materially affect your subscription, we will provide reasonable notice.

13. Disclaimers

THE SERVICES ARE PROVIDED "AS IS" AND "AS AVAILABLE" WITHOUT WARRANTIES OF ANY KIND, EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, NON-INFRINGEMENT, OR UNINTERRUPTED ACCESS.

TAPTOWEB DOES NOT WARRANT THAT THE SERVICES WILL MEET YOUR REQUIREMENTS, THAT RESULTS OBTAINED THROUGH THE SERVICES WILL BE ACCURATE OR RELIABLE, OR THAT ANY ERRORS IN THE SERVICES WILL BE CORRECTED.

14. Limitation of Liability

TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, TAPTOWEB CORPORATION AND ITS OFFICERS, DIRECTORS, EMPLOYEES, AND AGENTS SHALL NOT BE LIABLE FOR ANY INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES, INCLUDING LOSS OF PROFITS, DATA, GOODWILL, OR BUSINESS OPPORTUNITIES, ARISING OUT OF OR IN CONNECTION WITH YOUR USE OF OR INABILITY TO USE THE SERVICES.

IN NO EVENT SHALL TAPTOWEB'S TOTAL LIABILITY TO YOU FOR ALL CLAIMS ARISING OUT OF OR RELATED TO THESE TERMS OR THE SERVICES EXCEED THE GREATER OF (A) THE AMOUNT YOU PAID TO TAPTOWEB IN THE TWELVE MONTHS PRECEDING THE

CLAIM, OR (B) ONE HUNDRED US DOLLARS (\$100).

SOME JURISDICTIONS DO NOT ALLOW THE EXCLUSION OR LIMITATION OF CERTAIN DAMAGES, SO THE ABOVE LIMITATIONS MAY NOT APPLY TO YOU IN FULL.

15. Indemnification

You agree to indemnify, defend, and hold harmless Taptoweb Corporation and its officers, directors, employees, and agents from and against any claims, liabilities, damages, losses, and expenses (including reasonable legal fees) arising out of or related to: (a) your use of the Services; (b) your User Content; (c) your violation of these Terms; or (d) your violation of any rights of a third party.

16. Termination

16.1 Termination by You You may terminate your account at any time by canceling your subscription and deleting your account as described in Section 5.

16.2 Termination by Taptoweb We reserve the right to suspend or terminate your account and access to the Services at our sole discretion, with or without notice, if we determine that you have violated these Terms, applicable law, or the policies of Apple or Google. Upon termination, your right to use the Services ceases immediately.

16.3 Effect of Termination Upon termination, your application will be unpublished and your account data will be handled in accordance with our Privacy Policy. Sections of these Terms that by their nature should survive termination will remain in effect, including Sections 6, 8, 13, 14, 15, and 18.

17. Governing Law and Dispute Resolution

These Terms are governed by and construed in accordance with the laws of the State of Delaware and the applicable federal laws of the United States of America, without regard to conflict of law principles.

Any dispute arising out of or relating to these Terms or the Services that cannot be resolved informally shall be subject to the exclusive jurisdiction of the state and federal courts located in the State of Delaware. You consent to personal jurisdiction in such courts.

Informal Resolution: Before initiating any formal legal proceeding, you agree to first

contact us at app@easyapp.co to attempt to resolve the dispute informally. We will attempt to resolve the dispute within 30 days of receiving your notice.

18. General Provisions

18.1 Entire Agreement These Terms, together with our Privacy Policy, constitute the entire agreement between you and Taptoweb regarding the Services and supersede all prior agreements or understandings.

18.2 Severability If any provision of these Terms is found to be unenforceable or invalid, that provision will be limited or eliminated to the minimum extent necessary, and the remaining provisions will remain in full force and effect.

18.3 No Waiver Failure by Taptoweb to enforce any provision of these Terms shall not constitute a waiver of our right to enforce that provision in the future.

18.4 Assignment You may not assign or transfer your rights or obligations under these Terms without our prior written consent. Taptoweb may assign these Terms in connection with a merger, acquisition, or sale of assets.

18.5 Changes to Terms We may update these Terms from time to time. When we make material changes, we will update the "Last Updated" date and notify you through the application or by email. Your continued use of the Services after such notice constitutes acceptance of the updated Terms.

19. Contact Information

If you have questions about these Terms or need to contact us regarding your account or the Services:

Taptoweb Corporation Product: Easyapp **Email:** app@easyapp.co **Website:** <https://www.easyapp.ai>